

BOOK JAMES FOR YOUR NEXT EVENT  
AND YOUR STUDENTS, FACULTY & STAFF MEMBERS WILL THANK YOU!

James will **Inspire** your students to:

- Overcome Obstacles
- Develop Academic Motivation
- Emerge into Leaders
- Embrace Change
- Retain Relentless Focus
- Take Ownership
- Create and Achieve Goals
- Unleash Passion



“Awesome! James taught us how to be debt free and reach our greatest potential. He has so much energy!”

— **Zarrick Cannon, President Student Government Association, Tyler College**

James will **Motivate** your staff and faculty to:

- Achieve their Greatest Potential
- Turn Student Services Managers into Motivators
- Create High Performing Students
- Turn Failure into Fortune
- Go From Contenders to Champions
- Create an Ambitious Campus Culture

“You gave some awesome information at the conference! It was Great meeting you.”

— **Diante Turner, Northwestern State Louisiana University**

Some of James' speaking topics include:

- Attaining Peak Academic Performance
- Leadership Development & Coaching
- Student Organization Success
- Financial Literacy Empowerment
- Commencement Inspiration
- Black History Month & Diversity

**FACULTY TESTIMONIALS!**

"Your inspiring talk was certainly a hit with the students. We were very fortunate to have had the opportunity to listen to and process your words. They were universal regarding age, race, culture and educational experience. Thank YOU for being here."

— **Dr. Pat Moeck, Faculty Member, University of North Texas at Dallas**

**STAFF TESTIMONIALS!**

"UNT Dallas will definitely utilize James in its future programming for student leadership, motivation, financial freedom, and personal excellence!"

— **John Daniels, Student Activities Coordinator, University of North Texas**

“Thanks for all of the wonderful information in Houston's APCA conference ☺”

— **Laura, Student, UT-Brownsville**

JAMES "BIRD" GUESS  
5215 N. O'CONNOR BLVD  
SUITE 200 IRVING, TX 75039  
WWW.JAMESBIRDGUESS.COM

CALL 888.369.1339 OR EMAIL SPEAK@JAMESBIRDGUESS.COM

SPEAKER  
TRAINER  
AUTHOR

**JAMES "BIRD" GUESS**  
CHANGE - LEADERSHIP - FINANCIAL EMPOWERMENT



ABOUT  
JAMES "BIRD" GUESS

James "Bird" Guess was once homeless after high school, yet personally financed his way through college and graduated with hopes of climbing the corporate ladder and becoming a rich executive.

But after only working a year in "Corporate America," James' ambition and goals outgrew his corporate career plan and he decided to risk everything and go after wealth, success, and the "American Dream."

Starting with only \$1,000 saved from college, poor credit, **thousands of dollars of student debt**, and a dream to become a millionaire, James single-handedly built a quarter million dollar enterprise from the trunk of his car.

After expanding his business model from retailer to wholesaler, **he made over a half-million dollars**, cashed out and invested in rental property, and decided to pursue his passion more than profit.

James has a natural ability to immediately capture your audience's attention because of his **contagious energy, and genuine compassion** to inspire people. He knows how to entertain students first, educate them, and then finally empower them. Faculty and staff members not only love his "practical" and "real-life" speaking style, but also the fact that he continues to **champion education** as the foundation to success.

Finally, a one of kind **electrifying** speaker your students, faculty, and staff will all appreciate.

**KEYNOTE ADDRESSES**

**Grind for Greatness!™**

*How to Go From Where You Are to Where You Want to Be*

James delivers his signature breathtaking presentation on what it takes to overcome obstacles, the importance of welcoming struggle, and the benefits of performing under pressure.

Once an individual or organization learns and adopts the qualities, skills and techniques presented in this keynote, they will immediately start grinding out of failure and from setbacks, toward achieving their greatest potential in business, academics and life!

**From Mediocre to Magnificent™**

*How Students, Staff & Faculty Can Grind to Greatness!*

In one of his most requested keynotes, James presents the qualities, skills, and techniques that individuals and organizations must embody in today's volatile and competitive marketplace.

This powerful keynote address will instantly set the tone by entertaining, educating, and engaging audiences to welcome individual and organization change and transformation.



**Hearts of Leaders™**

*The Process of Grinding into a Global Leader*

James delivers his "Great 8 Leader Features," that when applied with passion, discipline and confidence, can transform students, staff and faculty into leaders of exceptional ability to articulate ideas, vision and influence others to execute a mission of an organization.

**The Success Process™**

*Grinding Through the Process of Success is Worth More Than Achieving Success*

In this one of kind of keynote commencement-style address, James mesmerizes the audience with his passionate story of living his passion, creating wealth, and going from nothing to something. This life changing and mind-refining keynote will inspire students, staff and faculty on why it is important to encounter difficult circumstances, and how to endure and transcend circumstances.

James will **Entertain, Educate, & Empower** Your Students, Faculty & Staff.  
Book James Now!

Call Toll Free: +1 888.369.1339  
Email: [speak@JamesBirdGuess.com](mailto:speak@JamesBirdGuess.com)  
[www.JamesBirdGuess.com](http://www.JamesBirdGuess.com)

## DID YOU KNOW UNIVERSITIES & COLLEGES LOSE MORE STUDENTS TO CREDIT CARD DEBT THAN TO ACADEMIC FAILURE?

**World's MOST ELECTRIFYING SPEAKER**



**James** has learned priceless lessons on leadership and performance from some of the *world's most successful business & political leaders including Billionaire Businessmen, Chief Executive Officers of Fortune 500 corporations, & Prominent State & National Politicians.*

**Why do students and student services staff consider James the hottest young speaker in the world?** James has the rare passion and ability that psychologists, trainers and managers across the globe fail to perform every day— *changing people!* James knows how to spark change in your students, staff and faculty and equip them to overcome their obstacles and make the impossible, possible.

He also has a unique blend of personal and professional experience that makes him qualified to be an expert in personal and organizational development. Specific credentials include:

- **President & Founder of JBG International Success Academy**, a personal and organizational development company specializing in the training and development of working professionals, entrepreneurs, students, and organizations, to go from where they are to where they want to be and achieve their greatest potential.
- **Former Consultant Small Business Administration (S.B.A.)** Development Center and provided business development counseling
- Author of *How I Made a Quarter Million Dollar\$ From the Trunk of My Car* and *Grind for Greatness! How to Go From Where You Are to Where You Want to Be*
- **Former Management Trainee & Senior Analyst** of a Fortune 500 Corporation
- United Sates Air Force Academy** Prep School Airmen & Student Athlete received Air Force Training Ribbon and Honorable Discharge
- Honored as one of the **African American Leaders Under 40 Across Texas** by the Texas Legislative Black Caucus

### PARTIAL CLIENT LIST

James has been published, quoted, televised, provided services, or has been a speaker for the following organizations:



**Big Brothers Big Sisters**



**Dallas County Community College District**



**Association for the Promotion of Campus Activities**



## KEYNOTES, COMMENCEMENTS, CONFERENCES, RETREATS, BANQUETS SUMMITS, WORKSHOPS, LUNCHEONS, AND MORE!



### Hello Event Coordinator,

I would like to thank you for considering me for your event to entertain, educate and empower your audience.

Out of all the speakers across the nation, why should you choose me? Well, I know there are three things that definitely distinguish me from all other speakers. First, I am *extremely easy to work with* and can provide you with *flexibility throughout your entire event*, including staff training sessions, speaking at multiple campuses and more.

Secondly, I have a *mesmerizing and memorable message* for students, faculty, parents, and staff, that will inspire your audience to not only feel strongly afterwards, but also take action. Unlike other good speakers, I will show them *how to apply their inspiration* toward actually achieving their goals and *your desired results*.

Finally, after you are satisfied with my seminar performance, I can provide follow up workshops that reinforce the seminar concepts, and *make it convenient for easy rebooking* for the next event, taking out all the hassle and saving your precious time.

Grind for Greatness!

Sincerely, *James Bird Guess*



*James can instantly captivate your audience and maintain their interest.*



*Exciting and charismatic! James is one of few speakers who will engage the audience with "cash" incentives.*

## STUDENT SPEAKING SEMINARS & DEVELOPMENT PROGRAMS

### The Financially Fit College Student™

*Real-Life Lessons on Money & Debt, Corporate America & Success*

The typical college student graduates with more than \$4,000 in credit card debt, *along with \$20,000 in federal student loan debt*. Prepare your students for managing their credit and debt during college and equip them for financial success after college.

### The Urban College Student™

*Successful Strategies for Staff & Faculty to Educate, Advise & Empower Today's At-Risk College Students*

This seminar and training program defines at-risk college students as students who are ethnic minorities, academically disadvantaged, and of low socioeconomic status

James and his team will showcase the techniques, strategies and skills for faculty and staff to increase student retention rates, obtain student participation, equip students for effective learning, and maintain their motivation for academic success.

### Hearts of Leaders™

*The Process of Grinding into a Global Leader*

What qualities do employers look for when hiring today's workers? Global leadership skills, which mainly consist of teamwork, critical thinking and communication skills, are stated as the most important factors in the hiring process.

### University of Adversity™

*Surviving, Thriving & Embracing The First Year Experience*

This seminar will help first year students establish a focused and determined mindset. It will equip students encountering difficult circumstances, unfamiliar living arrangements, new academic atmosphere and relationships and teach them how to embrace, endure and exceed those circumstances and achieve academic success.

### From Classroom to Boardroom™

*How to Make Sure You Succeed After College No Matter What!*

A wake-up call for students about to graduate. Students will learn what it takes to successfully transition to the next level and achieve professional success.